

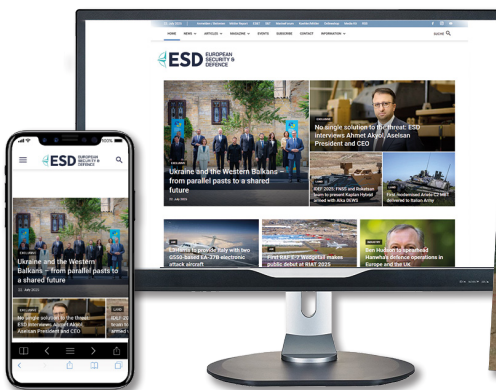


English • € • \$

Rate card no. 16, effective 01 January 2027

Media Kit 2027

MITTLER
REPORT



European Security & Defence (ESD) – Print

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EUROPEAN SECURITY & DEFENCE (ESD) addresses an international readership in more than 100 countries with a distribution focus on Europe. ESD considers questions of international relevance at political/parliamentary, military, technological and industrial levels.

The magazine is supported by renowned and expert authors from politics, the military, public administration, acknowledged scientific institutions and independent specialist writers from around the world.

Editor-in-Chief: David Saw
Email: DS-Editor@outlook.com

Publisher: Stephen Barnard
Email: s.barnard.extern@mittler-report.de

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Beethovenallee 21
53173 Bonn, Germany
Phone: +49 (0)228-3500870
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Email: info@mittler-report.de

Frequency:

Eleven times per year, with a double issue in November/December

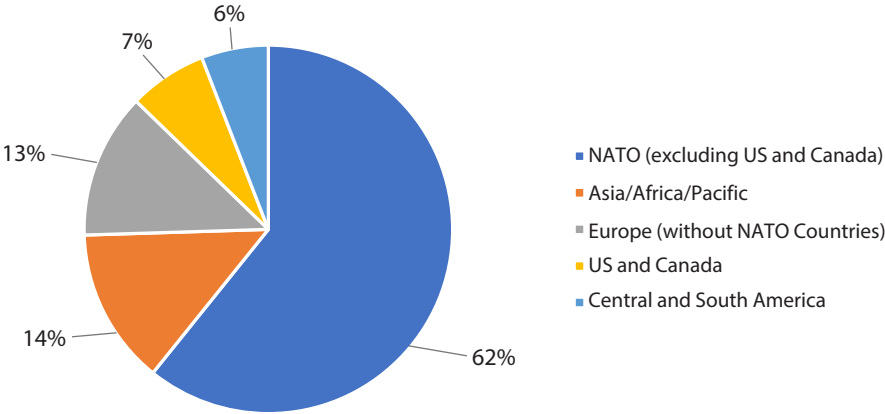
Language: English

Circulation	Copies per issue (average)*
PDF copies: (subscribers, shop downloads, iKiosk)	2,940
Licences for companies/ governmental insitutions/ academia:	6,350
Print:	16,600
Total Circulation:	25,890

* Status: September 2026

Readership Profile
27% Armed forces: land forces, air forces, naval forces, joint support services
24% Industry: companies and associations
17% Multi-national organisations, MoDs and subordinate offices, defence procurement authorities and agencies
15% Others
9% Politics: Members of Parliament, delegates of parliamentary committees relevant for defence and armament
5% Academia, scientific organisations, research institutes
2% Police and Gendarmerie Forces

Geographical Distribution:



Editorial Schedule and Dates 2027

AD: Advertising Reservation Deadline • **CD:** Advertising Copy Deadline • **PD:** Publication Date

Please see p. 14 for your **points of contact** on all questions **regarding advertising**.

ESD 01/27 – January

CD: 04/01/27 **CD:** 05/01/27 **PD:** 14/01/27

IDEX-NAVDEX Supplement (tbc)

Bonus Distribution:

IAV Farnborough (19-21 Jan)
MRST (tbc) (26-27 Jan)
SAE Mobile Deployable Comms (25-26 Jan) (tbc)
IDEX-NAVDEX Abu Dhabi ADNEC (25-29 Jan) (tbc)
NATO LCM Conference (tbc)

Topics include:

- 720° Protection Options for Armoured Vehicles
- 8x8 and 6x6 Market Developments
- Armoured UGV Options
- Boxer Variants and Options
- Crew and Crew Compartment Protection/Survivability
- Driver Training for Armoured Vehicles
- European Armoured Military Truck Programmes
- European National / Multinational Armoured Vehicle Programmes
- EW/ECM Protection of Armoured Vehicles
- Heavy Armament Options for Light and Medium Armoured Vehicles
- Lessons Learned from the Straits of Hormuz
- Naval Gunfire Support: Weapons, C4i, Ammunition
- Radio Frequency On the Move: Jammers, Communications
- Remotely Controlled Weapon Stations
- Sensors and Optics for IFVs
- Track Technology Developments
- UAE Acquisition Plans
- UK Armoured Vehicle Programmes Update

ESD 02/26 – February

AD: 20/01/27 **CD:** 21/01/27 **PD:** 01/02/27

Bonus Distribution:

Navy Tech & Seabed Defence (2-4 Feb)
Munich Security Conference (12-14 Feb)
International Mil Helicopter (24-26 Feb) (tbc)

Topics include:

- Anti-Submarine Warfare
- Battery Developments /Power Generation
- CBRN (1): First in the 2027 series
- Combat Management Systems for Naval Surface Combatants
- Counter-Battery and Locating Radar
- Countering the Underwater Terrorist Threat
- Defence Procurement in Switzerland (Interview Director armasuisse)
- MCMV Global Programme Review
- Naval Mine Warfare – latest Techniques and Technologies
- Naval Radars
- Operational Communications Security
- Precision Guided Munitions
- Self-Propelled Artillery Trends
- Tactical Navigation
- Options for Defending the Northern Approaches

ESD 03/26 – March

AD: 16/02/27 **CD:** 17/02/27 **PD:** 01/03/27

Bonus Distribution:

Enforce Tac (1-3 Mar)
Future Soldier Technology (1-3 Mar) (tbc)
Combat Engineer Logistics (2-4 Mar) (tbc)
UT-SEC (tbc)
DSEI Germany (9-12 Mar)
Xponential Europe (16-18. Mar)
AUVSI HOMSEC (tbc)
AUSA Winter Huntsville (16-18 Mar) (tbc)
ISDEF (30 Mar) (tbc)

Topics include:

- Country Focus: Hungary (tbc)
- Fire Direction Centre Developments
- Grenade Launcher Options
- MALE Programmes and Requirements in Europe
- Mortar Technology Developments
- Propulsion Options for Armoured Vehicles
- ROV Developments
- Small Arms Ammunition Options
- Tactical UAS
- Technology Focus: Small Arms and Sights
- Transatlantic Defence Cooperation Programmes
- UAS Detection and Countermeasures
- US Defence Industrial Participation and Potential in Europe

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Please see p. 14 for your **points of contact** on all questions **regarding advertising**.

ESD 04/27 – April

AD: 18/03/27 **CD:** 19/03/27 **PD:** 02/04/27

Bonus Distribution:

Navy League (Sea Air Space) (04-07 Apr) (tbc)
UDT (06-08 Apr) (tbc)
SOFINS Bordeaux Lac (06-08 Apr)
BEDEX Brussels (12-14 Apr)
LAAD (13-16 Apr) (tbc)
LIMA Langkawi (20-24 Apr) (tbc)
ASDA (27-29 Apr)

Topics include:

- Advances in Tactical Communications
- AGS - Airborne Ground Surveillance in NATO
- Air Force Modernisation in Malaysia
- Brazilian Acquisition Programmes
- CBRN (2): Second in the 2027 series
- Combat Helicopter Armament
- Country Focus: The Netherlands
- Cyber Defence: NATO's Challenges
- Decision Support Technologies and Developments
- Digitisation of Land Forces
- Energetic Materials: Sourcing and Applications
- European C3 Training
- European Heavy Transport Helicopter Capabilities
- French Mountain and Special Forces: Equipment, Programmes and Requirements
- Lessons and Consequences in Israel
- Naval Combat Management
- Norwegian Air Force Armament Programmes

ESD 05/26 – May

AD: 19/04/27 **CD:** 20/04/27 **PD:** 30/04/27

Bonus Distribution:

IDEF Istanbul (3-9 May) (tbc)
SOF Week Tampa (3-6 May) (tbc)
AOC Europe Lisbon (4-6 May)
AFCEA (tbc)
C4ISR Conference London (5-6 May) (tbc)
Quad A Kansas City (5-7 May) (tbc)
IT2EC London (11-13 May) (tbc)
Xponential Miami (17-20 May) (tbc)
Future AFV CEE (17-18 May)
DEFEA Athens (18-20 May)
Future Artillery (18-20 May) (tbc)
FEINDEF Madrid (18-20 May) (tbc)
CNE Farnborough (25-27 May) (tbc)
IDET (26-28 May)
NITEC (NATO Edge) (tbc)

Topics include:

- Acquisition for SOF in the USA
- Artillery C3 and FDC Developments: From Fire Mission Battery to Fire Mission Corps
- Battlefield Electronic Warfare
- BMD for NATO's Southern Flank
- CBRN Defence (3): Third in the 2027 series
- Close-In Weapons Systems
- Close Combat Training Systems
- Country Focus: Sweden
- Defence Procurement in Spain (Interview Director DGAM)
- Diver Delivery Systems
- German Army Modernisation Programmes

ESD 06/26 – June

AD: 28/05/27 **CD:** 31/05/27 **PD:** 10/06/27

Bonus Distribution:

Paris Air Show (14-20 Jun)
NCT (tbc)
Partner Belgrade (tbc)
SSD Riga (16-17 Jun) (tbc)

Topics include:

- Air-to-Surface Weapon Systems
- Air Force Modernisation in Europe (Interviews National Armament Directors / Chiefs of Air Staffs)
- Airborne Battle Management / Sensor Fusion Innovation
- Airborne Electronic Warfare
- CASEVAC/MEDEVAC Aircraft
- CBRN (4): Fourth in the 2027 series
- CUAS Effectors
- European Combat Helicopter Capabilities and Requirements
- Fighter Pilot Helmet Developments
- Loitering Munitions: Developments and Technology
- MPA Requirements in Europe
- NSPA – Organisation, Tasks, Expectations
- Owning and Co-ordinating Airspace
- Serbian Defence Industry Organisation and Exports
- Strategic Air Assets in NATO
- Swiss Air Force Armament Programmes
- UAS for Reconnaissance/ Surveillance

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Please see p. 14 for your **points of contact** on all questions **regarding advertising**.

ESD 07/27 – July

AD: 24/06/27 **CD:** 25/06/27 **PD:** 08/07/27

Defence Procurement in Germany: Working with BMVg and BAAINBw

Bonus Distribution:

BMVg and BAAINBw, main Bundeswehr (Army, Air Force, Navy) HQs and Schools

Topics include:

- Availability Analysis of Main Military Assets in Germany / Breaking the Availability Norm
- Country Focus: Germany
- German Army Plans and Programmes
- German Defence Industry in Multinational Defence Programmes
- German Military Assets and Major Programmes
- How to do Business with the German MOD (BMVg)
- Luftwaffe Assessment and Acquisitions
- Naval Developments in Germany
- Technical and Logistic Support for the German Armed Forces
- The “Zeitenwende”

ESD 08/27 – August

AD: 22/07/27 **CD:** 23/07/27 **PD:** 04/08/27

Bonus Distribution:

MSPO Kielce (tbc)
DALO Industry days (tbc)
SMD Symposium Huntsville (tbc)

Topics include:

- BMD from the Sea
- Country Focus: Poland
- Danish Armed Forces Missions and Roles
- Defence Procurement in Denmark (Interview Director DALO)
- Denmark's defence industry: Small is Beautiful
- International Defence Industrial / Military Cooperation with Poland
- Polish Industry overview: CEO Interviews from Polish Defence Enterprises
- Politics, Power and Procurement
- Role, Capabilities, and How to do Business with PGZ
- SITREP: Polish Military Requirements (Land/Sea/Air) and How to Meet Them
- SAFE: The Flagship Defence Panacea for Europe?
- The Emergence of Private Defence Industry in Poland

ESD 09/27 – September

AD: 20/08/27 **CD:** 23/08/27 **PD:** 03/09/27

Focus: DSEI

Bonus Distribution:

DSEI London (7-10 Sep)

Topics include:

- CBRN (5): Fifth in the 2027 series
- Coastal / Harbour Protection Needs and Solutions in UK Defence: a Tri-Service Conundrum
- Defence Procurement and Defence Industrial Cooperation in the UK
- Developments in Night Vision Technology for Land Forces
- European Aircraft Carriers and Submarines
- Future Loitering Munitions Programmes in Europe
- Guided Anti-Tank Weapons
- Infantry Fire Support Weapons
- Land Mine / Counter-Mine Developments
- Lessons Learned from Ukraine
- Logistic Vehicles
- Naval Replenishment Vessels - Requirements and Programmes in Europe
- PESCO Status Report
- Reconnaissance at Sea
- Soldier Modernisation Programmes
- Tactical Mobility for Fighting Vehicles in Europe
- The British Army: Strength With no Depth
- The Royal Navy: Sitrep
- The UK's Defence Investment Programme: An Assessment
- The UKMoD and UK Military Procurement
- UK Naval Acquisition

AD: Advertising Reservation Deadline • **CD:** Advertising Copy Deadline • **PD:** Publication Date

Please see p. 14 for your **points of contact** on all questions **regarding advertising**.

ESD 10/27 – October

AD: 20/09/27 **CD:** 21/09/27 **PD:** 01/10/27

Bonus Distribution:

APEX Europe (7-8 Oct) (tbc)
AUSA (11-13 Oct)
Airborne ISR London (21-22 Oct) (tbc)
Technet AFCEA (tbc)
NIAS (tbc)
GSOF Stockholm (tbc)

Topics include:

- Achieving Tactical Advantage in Operations in Denied Environments
- Airborne Special Forces: Means and Ways
- Equipping the VJTF
- EU Defence Cooperation Programmes
- Forward, Pro-Active and Long-Range Defence
- Ground-Based Manned/Unmanned Teaming
- Lessons Learned from Operations in the Middle East
- Light Tactical Vehicles
- Military Sources and Exploitation of Geo-Information
- Policy Focus: The US and NATO
- Responding to the UAS Threat
- Surface-to-Air Missile Technology and Programmes
- Supporting OCONUS Operations
- The Futures Command of the US Army
- Ukraine's Defence Industry, Military, Partners and Capabilities
- US Army Spending

ESD 11-12/27 – November/December

AD: 21/10/27 **CD:** 22/10/27 **PD:** 04/11/27

Bonus Distribution:

D&S Bangkok (8-11 Nov) (tbc)
Dubai Air Show (15-19 Nov) (tbc)
Milipol Paris (16-19 Nov) (tbc)
ITSEC Orlando (29 Nov-02 Dec)
NTSA (tbc)
GDA (tbc)
Expodefensa Bogota COGES/CORFERIAS (tbc)
International Fighter Conference (tbc)
MilEng CoE Industry Day Ingolstadt NATO (tbc)
NIDV Symposium Rotterdam (tbc)
NATO Life Cycle Management Conference 2028 Brussels (tbc)

Topics include:

- Air-to-Air Missile Developments
- Airborne Counter-UAS Systems and Requirements
- Aircraft Threat Detection and Self-protection systems
- CBRN (6): Sixth in the 2027 series
- Counter-Drone Options for Civilian Environments
- Critical Infrastructure Protection: Access Control, Surveillance, Barriers
- European Defence Technology in and for South America
- Fighter Radar Developments
- FRONTEX – Current Tasks and Requirements
- Handgun Training
- Logistics and Support in NATO
- Manned/Unmanned Teaming in the Air
- Military Engineering in NATO
- Military Containers
- NATO's Air-to-Air Refuelling Demand
- NETMA – Organisation, Tasks, Expectations

Advertising Sizes and Rates (€ • \$)

Rate card no. 16, effective 01 January 2027

Size	Printing area in mm	Trim in mm*	Price in €, 4c • ESD	Price in US\$, 4c • ESD
2/1 page	376 x 248	420 x 297	14,900	17,500
1/1 page	176 x 257	210 x 297	8,200	9,600
2/3 vertical	115 x 257	135 x 297	6,600	7,650
2/3 horizontal	176 x 170	210 x 190		
1/2 vertical	85 x 257	106 x 297	4,500	5,375
1/2 horizontal	176 x 126	210 x 150		
1/3 vertical	55 x 257	72 x 297	3,600	4,300
1/3 horizontal	176 x 80	210 x 99		
1/4 vertical	85 x 126	97 x 143	2,700	3,200
1/4 horizontal	176 x 60	208 x 84		

Cover positions

Inside front			9,100	10,700
Inside back			8,750	9,975
Outside back			9,950	11,500

Marketing Report

per 1/1 page	210 x 297	7,900	9,525
per 1/1 following page	210 x 297	4,200	4,475

All prices are net prices and exclude statutory VAT.

* Add 3 mm trimming edge on each edge

Applies for colours according to European scale.

Important Information

Frequency discounts:

- 3 ads and more 5%
- 5 ads and more 10%

additional frequencies available on request, without further discounts

Marketing Report (MR):

Please send material to the publisher **no later than the advertising reservation deadline (AD)**.

Size MR:

approx. 4.000 characters (incl. blank spaces) and a high-resolution picture

Submission of advertising materials:

anzeigen@mittler-report.de

Please see p. 14 for your **points of contact** on all questions **regarding advertising**.

Magazine size:	210 mm width, 297 mm height
Binding method:	Adhesive or Saddle Stitch (ESD, depending on number of pages)
Printing method:	Offset
Copy material:	Digital advertising copy as print-optimised PDF. Other file formats on request.
General Conditions:	File size corresponds to ad size, CMYK-colour definition, non standard colours upon consultation. Submit reference hard copy if possible, for colour print, colour proof or draft print-out.

Advertising copy submission by email:
anzeigen@mittler-report.de

Slight deviations of the tonal value might occur due to normal tolerances in the offset printing process.

Bleed ads or over-run of print area:
No extra charges.

Ad closing, submission and cancellation deadline:
See timetable of the respective publication.

Specific technical versions:
Details or individual offers on request.
Further colour options on request.

Advertising Sizes Details

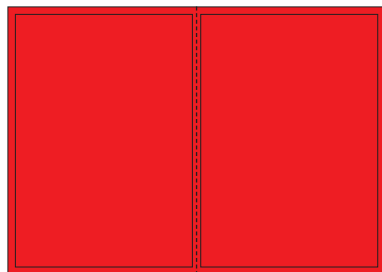
Trimming edge for bleed advertisements:

add 3 mm on each side

S: Printing Area

A: Trim Sizes

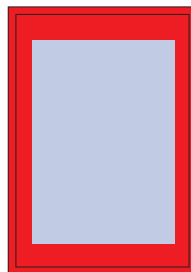
Sizes: Width by Height in mm



2/1 page

S: 376 x 248 mm

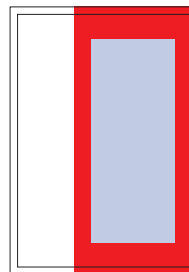
A: 420 x 297 mm



1/1 page

S: 176 x 257 mm

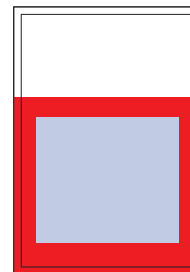
A: 210 x 297 mm



2/3 page vertical

S: 115 x 257 mm

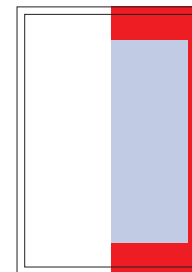
A: 135 x 297 mm



2/3 page horizontal

S: 176 x 170 mm

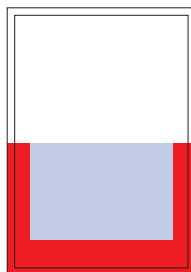
A: 210 x 190 mm



1/2 page vertical

S: 85 x 257 mm

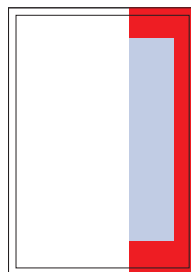
A: 106 x 297 mm



1/2 page horizontal

S: 176 x 126 mm

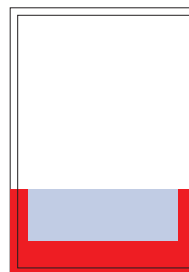
A: 210 x 150 mm



1/3 page vertical

S: 55 x 257 mm

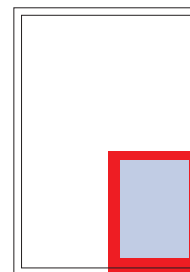
A: 72 x 297 mm



1/3 page horizontal

S: 176 x 80 mm

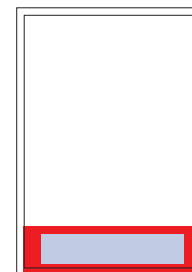
A: 210 x 99 mm



1/4 page vertical

S: 85 x 126 mm

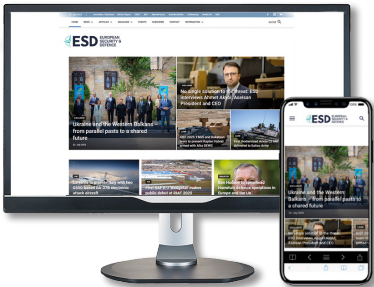
A: 97 x 143 mm



1/4 page horizontal

S: 176 x 60 mm

A: 208 x 84 mm



www.euro-sd.com is the website of the international magazine **EUROPEAN SECURITY & DEFENCE (ESD)**. It offers, supported by a global network of correspondents, news from politics, the armed forces, government organisations, industry, associations and scientific institutions, thus providing a meaningful and constantly updated complement to the expert articles published in print.

Our online information service is currently free of charge, and the same applies to the e-paper version of the journal, which is also offered on the website.

Please see p. 14 for your **points of contact** on all questions **regarding online advertising**.

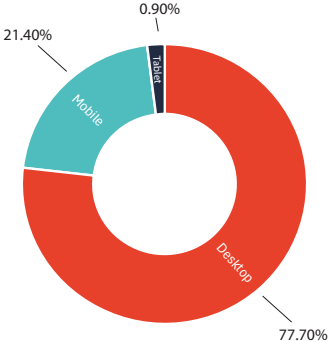
User Numbers

Active Users	389,977
Page Views	757,279

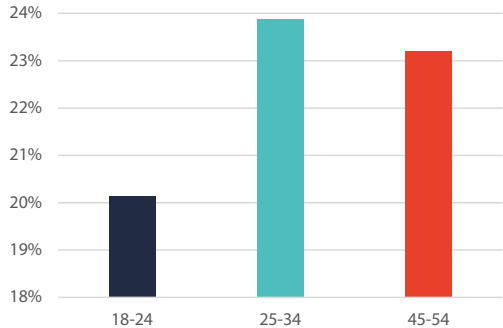
User Return Rate

daily	2.40 %
weekly	17.00 %
monthly	26.00 %

User Distribution by Platform



Largest User Groups by Age



Source: Google Analytics, time period: 15/09/2025-14/09/2026

Digital Advertising: Sizes and Rates (€ • \$)

Banner displays

Term:	1 month
Rotation:	During peak periods up to three different banners may be rotated on a single position.
File submission:	At least three working days prior to publication, by email to: t.liebe@mittler-report.de
Technical details:	JPEG, TIF or GIF, File size: 512 kB max.

Sponsored Content / Marketing Report

Present your content in an editorial format on www.euro-sd.com. Draw extra attention to your expert information to reinforce your classical advertising message.

How it Works

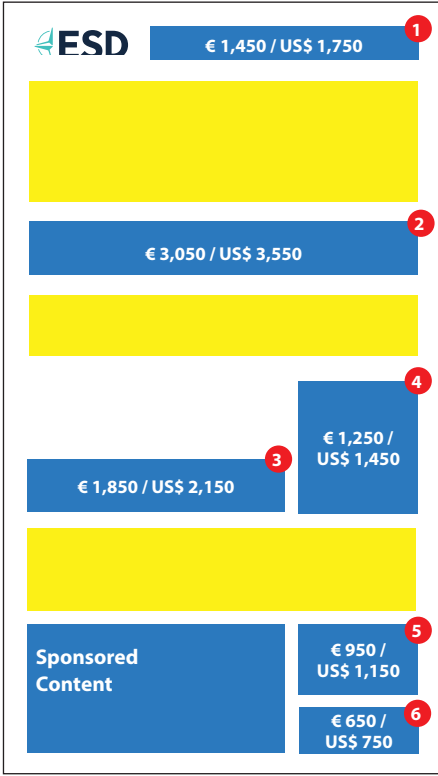
You provide the contents (text + images + video). We take care of the implementation. You will be provided your own online news post with teaser and photo on the homepage (www.euro-sd.com) and below each news item in the "News" section.

A link directs visitors to the landing page with your article. This page is provided for the duration of one month, following which your content still remains accessible on the site via the link.

Post (home page) and content (landing page) are designated "Sponsored Content".

Sponsored Content	Duration	Price in €	Price in US\$
	1 month	3,100	3,550

Start page



The diagram illustrates a start page layout with various advertising positions. The ESD logo is at the top left. The layout includes several ad slots, each with a number in a red circle indicating its position:

- 1** Leaderboard: € 1,450 / US\$ 1,750
- 2** Wide Banner: € 3,050 / US\$ 3,550
- 3** Full Size Banner: € 1,850 / US\$ 2,150
- 4** Large Rectangle: € 1,250 / US\$ 1,450
- 5** Medium Rectangle: € 950 / US\$ 1,150
- 6** Small Rectangle: € 650 / US\$ 750

A "Sponsored Content" box is also shown at the bottom left of the layout.

For optimal display on all devices, please send us your banners in the two different sizes mentioned.

- 1 Leaderboard**
Desktop/Tablet:
728 x 150 Pixel
Mobile Devices:
400 x 200 Pixel
- 2 Wide Banner**
Desktop/Tablet:
1,068 x 200 Pixel
Mobile Devices:
400 x 400 Pixel
- 3 Full Size Banner**
Desktop/Tablet:
696 x 250 Pixel
Mobile Devices:
400 x 300 Pixel
- 4 Large Rectangle**
325 x 500 Pixel
- 5 Medium Rectangle**
325 x 300 Pixel
- 6 Small Rectangle**
325 x 200 Pixel

Managing Director



Peter Tamm
+49 (0)228-35008-70
info@mittler-report.de

Advertising Sales



Michael Menzer
Head of Sales
+49 (0) 228 3500-866
m.menzer@mittler-report.de



Stephen Barnard
+44 7984 033154
s.barnard.extern@mittler-report.de



Stephen Elliott
+49 (0)228-35008-72
s.elliott@mittler-report.de



Christine Bender von Saebelkamp
+49 (0)228-35008-67
c.vonsaebelkamp@mittler-report.de

Publishing Director



Sylvia Fuhlich
+49 (0)40-707080-250
s.fuhlich@mittler-report.de

Marketing



Thomas Liebe
+49 (0)228-25900-350
t.liebe@mittler-report.de

Service



Renate Herrmanns
+49 (0)228-35008-80
r.herrmanns@mittler-report.de



Markus Wenzel
+49 (0)40-707080 -226
m.wenzel@mittler-report.de

Submit ad materials to: anzeigen@mittler-report.de

1. An advertising order for one or several advertisements, inserts or supplements shall be subject to the General Terms and Conditions of the publication contract and shall thus be considered to be an advertising legal entity.
2. Advertising orders shall be satisfied within a period of one year following placement of an order. For combined advertisements, inserts and supplements, the basic rate shall be charged to each respective client.
3. Discounts, as specified in the advertising rate card, shall apply only within one year after the appearance of the first advertisement.
4. The client shall be entitled to increase the quantity of advertisements specified in the contract within the contractual period of the order.
5. If an order cannot be satisfied due to circumstances beyond the control of the publishing house, the client shall pay the difference between the granted and the appropriate discounted fee to the publishing house. This clause is made without prejudice to any further legal obligations. Such payment shall not be due, if the contract cannot be carried out by the publishing house due to force majeure.
6. In calculating the price of an order, text line millimetres shall be converted into advertisement space millimetres.
7. On the alteration of the advertising rates, new conditions shall enter into force immediately, unless the client and the publishing house agree otherwise.
8. Unless given as a precondition for the placement of an order, the publishing house shall not guarantee advertisements, supplements or inserts appearing at certain places of the magazine.
9. The publication of advertisements in the journalistic text portion shall be billed at the text portion rate. Text portion advertisements are defined as advertisements, which border on at least three sides with the text and not on other advertisements.
10. Advertisements, which cannot be recognised as such by their design, shall be visibly marked with the word "advertisement" by the publishing house.
11. With the acceptance and examination of advertisement texts and illustrations, the publishing house shall exercise reasonable care as is customary in business. It shall not, however, be held liable for misleading information or deception provided by the client. The client is solely responsible for the legality of the advertisement, the supplement or the insert.
12. The publishing house reserves the right to reject advertising orders – or individual telephone calls constituting a contract – if the contents, the origin, or the technical form, following objective principles of the publishing house, do not comply with laws or official regulations or if the publishing is not considered just and reasonable by the publishing house.
13. Orders for supplements and inserts shall not be considered binding for the publishing house before the submission of an advertisement sample. The publishing house shall not accept supplements or inserts, which lead the reader to believe that, due to the format or layout, the supplement or insert is a component of the magazine. Supplements and inserts, which contain external advertisements, shall not be accepted.
14. Proofs shall only be supplied on explicit request. The exclusive responsibility for the correctness of the proofs returned to the publishing house shall rest with the client. If the proofs do not arrive at the publishing house before the appointed date, permission for the printing shall be considered as having been given.
15. The client is responsible for the timely submission of the advertising text and for the proper printing of documents for the supplement or inserts. The publishing house shall request immediate replacement for visibly unsuitable or damaged printed documents. When advertisement orders or alterations are forwarded by telephone, as well as in the case of errors due to illegible writing, the publishing house shall not be held responsible for the corrected rendition. If the publishing house is not able to immediately recognize deficiencies in submitted documents, but then subsequently finds them during the printing process, the publisher shall not be held liable. This clause applies also to incorrect repeat advertisements, if the client does not point out the mistake before the printing of the next advertisement.
16. The publishing house shall guarantee the technically perfect rendition of the advertisement. In case of an illegible, faulty or incomplete printout of the advertisement the client may claim a payment reduction or a repeat printout, but only to the extent, that the objective of the advertisement was impaired. The publishing house will not accept any further liability beyond this clause. Complaints in respect of this clause are to be filed – except for non-obvious deficiencies – within four weeks after receipt of billing and voucher.
17. Payments shall be strictly met within 14 days starting from invoice date. In the case of a payment delay, the publishing house shall be entitled to charge the default client interest of at least 2 % above the respective basic interest rate of the European Central Bank. In the case of payment delay the publishing house shall be entitled to postpone further processing of the client's current order until payment is made and shall be entitled to demand pre-payment for remaining orders.
18. On request the publishing house shall supply a voucher copy of the advertisement with the billing. Depending upon the kind and scope of the order, advertisement detail clips, voucher pages or complete magazine copies shall be supplied.
19. Costs in respect of preparation of ordered printing documents as well as of changes demanded by the client, or for which he is responsible shall be borne by the client.
20. A decrease of circulation shall only affect the contract if the circulation declines more than 20 %. Further claims for compensation shall not be admissible if the publishing house informed the client about the decline of circulation such that the client was able to cancel the order before its appearance.
21. In the event of box number advertisements, the publishing house shall exercise reasonable care for the safe custody and timely forwarding of responses. Registered letters and express letters in response to box number advertisement shall only be forwarded by regular mail. The publishing house reserves the right to open incoming mail for inspection purposes in order to eliminate the misuse of the box number service. The publishing house shall not be obligated to forward offers of market targeting or product placement.
22. The publishing house shall return printing documents to the client only on special request. Unless otherwise agreed, the obligatory period of retention shall end 3 months after expiration of the contract.
23. Place of performance and legal venue is Bonn.

MITTLER REPORT

A Company of **TAMM**MEDIA

Mittler Report Verlag GmbH
Beethovenallee 21
53173 Bonn, Germany

Phone: +49 (0)228-35008-70

Fax: +49 (0)228-35008-71

E-Mail: info@mittler-report.de

www.mittler-report.de

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