

MITTLER REPORT

Media 2022

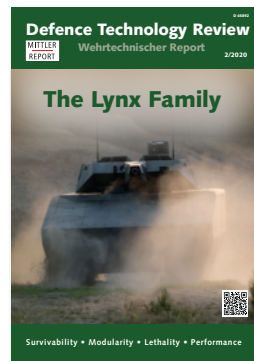
Media Kit /Editorial Programmes Print Media

Intelligence for the Intelligent

English



- European Security & Defence (ESD)
- Europäische Sicherheit & Technik (ES&T)
- Maritime Defence Monitor (MDM)
- MarineForum (MF)
- Defence Technology Review (DTR)
- wwi – wehrwirtschaft



Online-Dienst
MITTLER
REPORT
wehrrwirtschaft
ANALYSE • INFORMATION • VERGLEICH • KONTAKT

Contents

European Security & Defence (ESD)	3
Circulation and Distribution,	
Editorial Schedule 2022, Dates and Deadlines	
Europäische Sicherheit & Technik (ES&T)	9
Circulation and Distribution,	
Editorial Schedule 2022, Dates and Deadlines	
Maritime Defence Monitor (MDM)	15
Circulation and Distribution,	
Editorial Schedule 2022, Dates and Deadlines	
MarineForum (MF)	18
Circulation and Distribution,	
Editorial Schedule 2022, Dates and Deadlines	
Defence Technology Review (DTR)	20
Circulation and Distribution,	
Editorial Schedule 2022, Dates and Deadlines	
Advertising Sizes and Rates ESD, ES&T, MDM, MF, DTR	22
Technical Details	23
Advertising Sizes	24
wehrwirtschaft (wwi)	25
Circulation and Distribution, Dates,	
Advertising Sizes and Rates	
Points of Contact	27
Terms of Business	29





European Security & Defence (ESD)

“European Security & Defence” (ESD) addresses an international readership in more than 100 countries with a distribution focus on Europe. ESD considers questions of international relevance at political/parliamentary, military, technological and industrial levels. The magazine is supported by renowned and expert authors from politics, the military, public administration acknowledged scientific institutions and independent specialist writers from around the world. ESD is published monthly with a double issue in November/December.

ESD is accompanied by the ESD Newsletter.

Publisher:

Stephen Barnard

Editorial Team:

Jürgen Hensel
Editor-in-Chief

Stephen Barnard
Managing Editor

Jack Richardson
Online Editor



Industrial Editors:

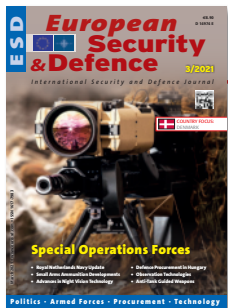
Waldemar Geiger, Gerhard Heiming, Hans Uwe Mergener

Sub-Editor:

Christian Kanig

Editorial Field Offices:

Belgium/EU/NATO: Joris Verbeurgt (jv), **Brazil:** Roberto Guimarães de Carvalho (rgc), **Denmark:** J. Bo Leimand (jbl), **France:** David Saw (ds), **Georgia:** Beka Kiria (bk), **India:** Suman Sharma (ss), **Israel:** Tamir Eshel (te), **Italy:** Luca Peruzzi (lp), **Japan:** Shinichi Kiyotani (sky), **The Netherlands:** Jaime Karremann (jk), **Poland:** Grzegorz Sobczak (gs), **Portugal:** António Brás Monteiro (abm), **Regional Correspondents, Russian Federation:** Sergey Kirshin (sk), Yury Laskin (yl), **Spain:** Esteban Villarejo (ev), **Taiwan, North & East Asia:** JD Kitsch (jdk), **Turkey:** Korhan Özkilinc (kÖ), **UK:** Christopher Foss (cf), Tim Guest (tg), **Ukraine:** Alex Horobets (ah), Reuben F Johnson (rfj), **USA:** Sidney Dean (sd), Chet Nagle (cn)



European Security & Defence (ESD)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

ESD is also available in e-paper format.

**INTELLIGENCE FOR
THE INTELLIGENT**

**BONUS DISTRIBUTION
ALL EVENTS REMAIN
TO BE CONFIRMED**

ESD 01/22 – January

Focus: International Armoured Vehicles (IAV)

Bonus Distribution: IAV (24-27 Jan)

AD: 11/01/22 CD: 13/01/22 PD: 24/01/22

- Ammunition Handling for AFVs
- Armoured Infantry / Combat Vehicles from and for Eastern Europe
- Cargo Vehicles for Front-Line Replenishment
- Case Study: European 6x6 options
- CBRN (1): CBRN Recce/Recon Vehicles
- Commercial Uparmouring
- G-Wagen Update
- Medium calibre cannons
- **MGCS SitRep**
- **OMFV Update**
- Onboard Communications
- Propulsion Systems for Armoured Vehicles
- Diesel v. Electric on the Battlefield
- Strategic Power Projection by AFV
- Transparent Armour
- Turret Options for 8x8s
- Vehicle Optronics and Vetrionics
- Vehicular Situational Awareness

ESD 02/22 – February

Bonus Distribution: Future Indirect Fires/Joint Mil T&S

(15-16 Feb) Singapore Air Show (15-20 Feb) /

UMEX-SIMTEX (20-22 Feb) / IWA/Enforcetac (1-6 Mar) /

Munich Security Conference (18-20 Feb) / International Military Heli-copter Conference (15-17 Feb)

AD: 01/02/22 CD: 03/02/22 PD: 14/02/22

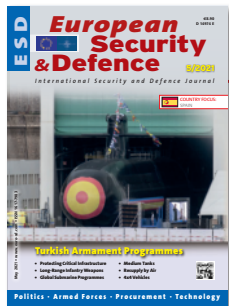
- Armed and Armoured Helicopters
- CBRN (2): Coordinating Military/Civil Responses
- Clip-On Thermal Sights
- **Combat Cloud**
- **Defence Acquisition Programmes and Requirements in Singapore**
- Enhanced Urban Assault
- FRONTEX Update
- Future Autonomy
- Joint CBRN Capability Development Group SITREP
- Joint Lethal and Non-Lethal Indirect Fires
- Long Guns and Latest Scopes
- Multi-Calibre Pistol Update
- Personal Weapons & Equipment: (Pistols, Assault and Sniper Rifles, Ammunition, Helmets, Clothing, Body Armour, Load Carrying Systems)
- Simulation & Training in the UAE Armed Forces
- Tri-Service Simulation
- Spotting and Sniping Optics
- Tungsten Returns: Small Arms Ammo Developments
- **Unmanned Systems for the UAE**
- Urban Warfare

ESD 03/22 – March

Bonus Distribution: World Defence Show (6-9 Mar) / DWT (8-10 Mar) / DEFEXPO (11-13 Mar) / ISDEF (21-23 Mar) / Airborne ISR & C2 Battle Management (15-17 Mar) / IQDEX (19-22 Mar) / DIMDEX (21-23 Mar) / DSA / NATSEC (28-31 Mar) / AFCEA (30-31 Mar) AUSA Winter-Global Force 2020 (29-31 Mar)

AD: 21/02/22 CD: 23/02/22 PD: 05/03/22

- **Country Focus: Serbia**
- Aerial Weapons Delivery in South America
- Airborne Battle Management
- Assets for Breaking Contact
- Beachhead Factors for Defence
- Breaching the (Digital) Firewall: Cyber Defence
- Coastal Protection
- **Defence Acquisition Programmes and Requirements in Malaysia**
- Electronic Support and Countermeasures (ESM, ECM, ECCM)
- ESSOR Update
- European Combat Aircraft for Asian Programmes
- **Global GBAD developments**
- India's IAFV and IMBT programmes
- Indian Indirect Fire Requirements and Solutions
- Indo-European Defence Industrial Cooperation
- Japanese Defence Budget Analysis
- Mobile Ad-Hoc Networks (MANET)
- Long Range Anti-Ship Missiles
- Medium Frequency Communications
- Naval Minehunters and Mine Disposal
- Naval Multirole Radar Programmes
- European OPVs for International Programmes
- **Saudi Defence Industry: Capabilities and Partnerships**
- Shallow Water Sensors



European Security & Defence (ESD)

Editorial Programme 2022

AD: Advertising Reservation Deadline
CD: Advertising Copy Deadline
PD: Publication Date

**INTELLIGENCE FOR
THE INTELLIGENT**

**BONUS DISTRIBUTION
ALL EVENTS REMAIN
TO BE CONFIRMED**

ESD 04/22 – April

Bonus Distribution: Quad A (03-05 Apr) / Sea-Air-Space (04-06 Apr) / FIDAE (05-10 Apr) / AUVSI Xponential (25-28 Apr) / IT2EC / MILSIM CEE (26-28 Apr) / Counter UAS (TBC) / Future Artillery (TBC)

AD: 18/03/22 **CD:** 22/03/22 **PD:** 01/04/22

- **Country Focus: BRAZIL** 
- 30-105mm Ammo
- Euro-Atlantic Submarine Requirements
- Autonomous Weapons & Machine Learning
- Black Sea Security
- CBRN (3): Collective Protection for Navies
- Chilean Air Force Update
- Counter-UAS (C-UAS) Systems Review / Defeating Swarm Attacks
- **FLRAA: the US Army Future Long-Range Assault Aircraft Programme**
- **Naval Ballistic Missile Defence (BMD)**
- Littoral Defence: Principles and Programmes
- Manned/Unmanned Teaming
- Medium Support Helicopters
- Nano-UAS options
- Power for ROVs/UAS
- **Rocket Artillery Trend Analysis**
- Rotary Wing Technology Status Report
- Sensor Fusion Land Applications
- Training & Simulation Programmes in Europe

ESD 05/22 – May

Bonus Distribution: IDEB (10-12 May) / EW Europe (10-12 May) / Indo-Pacific (10-12 May) / SOFIC (16-19 May) / BSDA (18-20 May) / Milipol Qatar (24-26 May) / KADEX (25-28 May) / GPEC (31 May-2 Jun) / NCT Europe (31 May-2 Jun) / CANSEC (01-02 Jun) / ISDEF (01-03 Jun) / HEMUS (01-04 Jun) / SEDEC (07-09 Jun) / ADM Seville (07-09 Jun) / UDT Europe (7-9 Jun)

AD: 22/04/22 **CD:** 25/04/22 **PD:** 09/05/22

- **Country Focus: PORTUGAL** 
- Acquisition Programmes in South-Eastern Europe
- **Armoured Vehicle Acquisition for the Visegrad Four**
- Canadian Defence Industry: Exports and Partnerships
- **European Armoured Truck Industry and Programmes**
- Czech/Slovak Military/Industrial Cooperation
- The Naval Balance in the Eastern Mediterranean
- Entry / Breaching Systems
- Light Tactical Vehicles & Light Utility Vehicles
- Luftwaffe Plans and Requirements
- NATO interoperability: the expensive way forward
- **PESCO: Aim and Achievements**
- **Tactical Communications and Ancillaries**
- Underwater Sensors
- Urban Barrier Systems for Police/Security Use
- Bridging and Gap-Crossing Options
- Police (POTS)/Military (MOTS) Off The Shelf Technologies

ESD 06/22 – June

Bonus Distribution: EUROSATORY (13-17 Jun) / DWT/ILA (21-25 Jun) / Close Combat Shrivenham (05-07 Jul) / Helicopter Forum Büchelburg (06-07 Jul) / SMDC (9-11 Aug) / D&S Bangkok (29 Aug-1 Sep)

AD: 25/05/22 **CD:** 30/05/22 **PD:** 10/06/22

- **Country Focus: FRANCE** 
- 4x4 Armoured Vehicle Developments
- Armoured Anti-Tank Vehicles, Wheeled and Tracked
- Battlefield Directed Energy Weapons / Countermeasures
- CBRN (4): Nuclear Status Report
- Combat Support from France
- Defending a Critical / Vital Point
- Digitalisation and Digitisation
- Dismounted Situational Awareness/Soldier Worn Sensors
- European Artillery Requirements and Options
- European Applications and Options for Armed UGVs
- **EUROSATORY FOCUS**
- French Army Acquisition Programmes
- French Land Force Operational Readiness - COME2CIA
- Fuses and Propellants
- Future Tactical UAS / ISTAR at Brigade and Below
- German/French Combat Aircraft Developments / SCAF
- German Heavy Helicopter Developments
- Cyber Warfare
- Laser Communications
- NCIA Status Report: Projects and Programmes
- Precision Strike / Programmable Effects
- Russian Arms Exports
- **SCORPION Update**
- Tactical Battle Management and Fire Control in NATO
- Towards a European Army
- Transparent Armour Options
- Truck Armoured Cab Options



European Security & Defence (ESD)

MITTLER REPORT

Editorial Programme 2022

AD: Advertising Reservation Deadline
CD: Advertising Copy Deadline
PD: Publication Date

**INTELLIGENCE FOR
THE INTELLIGENT**

**BONUS DISTRIBUTION
ALL EVENTS REMAIN
TO BE CONFIRMED**

ESD 07/22 – July

MILITARY AEROSPACE FOCUS 2022

Bonus Distribution: RIAT 22 (15-17 Jul) / Farnborough Air Show (18-22 Jul) / SMDC (9-11 Aug) / AIRPOWER 22 (02-03 Sep)

AD: 29/06/22 **CD:** 01/07/22 **PD:** 13/07/22

- Airborne Artificial Intelligence
- Airborne Radar Developments
- Airborne Targets
- ASTOR Replacement
- Austrian Air Power
- Aviation Assets for Hasty Redeployment
- Missile Defence by NATO's Air Forces: Status report
- Defending NATO's Northern Approaches
- **European Combat Aircraft SITREP**
- **EUROFIGHTER Update**
- **F35 Markets and Partners Update**
- **European Military Aviation Industry**
- Fighter Propulsion Systems / Management
- German Space Industry
- HALE/MALE in NATO
- Hypersonics / Missile Propulsion
- Missile Seeker and Guidance System Developments
- Naval Aviation: Manned Systems
- NETMA Update
- **OTH Targeting and Effectors**
- **Passive Radar**
- Russian Aerospace Resources and Forces
- Sensor to Shooter: Shortening the Kill Chain
- Stealthy Airborne Communications
- Strategic Bombers: Still Relevant?
- Swarming Developments • Thermobaric Developments
- USAF 75th Anniversary Review

ESD 08/22 – August

DEFENCE PROCUREMENT IN GERMANY

Bonus Distribution: All remaining 2022 major Events in Germany and worldwide

AD: 20/07/22 **CD:** 22/07/22 **PD:** 08/08/22

Published on commission to the German authorities (BMVg and BAAINBw), this English-language edition on

"HOW TO DO DEFENCE BUSINESS WITH GERMANY"

is delivered by ESD on their behalf, with bonus distribution throughout 2022.

Includes Major Programme Updates / Status Reports from the specific Programme Directors and Managers

ESD 09/22 – September

Bonus Distribution: AIRPOWER 22 (02-03 Sep) / ADEX (06-08 Sep) / MSPO (06-09 Sep) / SMM (06-09 Sep) / Technet (14-15 Sep) / DVD Millbrook (06-09 Sep) / CBRNe (20-22 Sep) / AAD (21-25 Sep) / Arms & Security Kyiv (27-30 Sep) / ADS Bordeaux (29 Sep-01 Oct) /

AD: 19/08/22 **CD:** 22/08/22 **PD:** 01/09/22

- **Country Focus: FINLAND** 
- Autonomous Warrior (Land) Exploitation
- CBRN (5): CBRNe Defence in Europe
- **COMINT/SIGINT Advances**
- Equipping the Joint Expeditionary Force
- Excellence in Defence Materiel from France
- Generic Vehicle Architecture
- Hi-Tech from Africa?
- Loitering Munitions Update: Tech and Acquisition Developments
- NSPA Update
- Poland's Industrial, Defence and Political Self-Reliance
- Polish Defence Acquisitions
- Pre-Positioning Planning: From Why? And Where? Onwards
- **Protecting Eastern NATO Partners**
- Protection of Coast-Based Assets
- **SITREP: East European Armoured Vehicle Programmes**
- South African Defence Exports
- **UK Armoured Infantry Fighting Vehicle Update**
- Ukrainian Defence Exports
- Ukrainian Military Capabilities Assessment



European Security & Defence (ESD)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

**INTELLIGENCE FOR
THE INTELLIGENT**

**BONUS DISTRIBUTION
ALL EVENTS REMAIN
TO BE CONFIRMED**

ESD 10/22 – October

Bonus Distribution: **GSOE Budapest** (4-6 Oct) / **AUSA** (10-12 Oct) / **Future Forces Forum** (19-21 Oct) / **it-sa** (25-27 Oct) / **Future Mortar Systems** (TBC) / **NIAS** (TBC)

AD: 16/09/22 **CD:** 19/09/22 **PD:** 30/09/22

- **Country Focus: Norway** 
- **Army Battle Command System: FBCB2 SITREP**
- **AI and Ethical Adaptation on the Battlefield**
- **Capabilities Mismatch: the Czechs and their Neighbours**
- **CBRN (6): Water**
- **Cyber Warfare in Eastern Europe**
- **Energy Security in Europe**
- **Europe Post-NATO**
- **Future Vertical Lift (FVL) Programme Update**
- **Regional Mobility: Armour Transport in NATO**
- **Ground-based Radar Developments**
- **Ground-Based Hypersonic Developments**
- **Infantry Load-Carrying Options**
- **Integrated AMD Battle Command System (IBCS) Status Report**
- **ITAR-Related Obstacles to Exports**
- **Lightweight Mobile Field Artillery**
- **Mortar Maximum: New Developments, Better Effects**
- **Medium Tactical Vehicle Trend Analysis**
- **Multi-Domain Integration**
- **Multinational Military Formations in Europe: what works?**
- **NATO Counter-IED Centre of Excellence**
- **OMFV and RCV Programme SITREPs**
- **Streamlining / Rationalising the US Army**
- **SbT: Training and Equipment for Subterranean Warfare**
- **USAREUR Status Report**

COMBINED ESD / Maritime Defence Monitor Special Issue – October

NAVAL AND MARITIME 2022

Bonus Distribution: **Euronaval** (18-21 Oct) / **Exponaval** (29 Nov-02 Dec)

AD: 29/09/22 **CD:** 30/09/22 **PD:** 13/10/22

- **Combat Diver Equipment**
- **Combat Systems Integration**
- **Conventional Submarine Builders**
- **Directed Energy Weapons at Sea**
- **Future Torpedo / Underwater attack**
- **German Naval Industry Assessment**
- **High-Speed Naval Assets**
- **Littoral Combat Ship Assessment**
- **MCMV Review**
- **Mine Disposal**
- **Naval Applications for Artificial Intelligence**
- **Naval UAS**
- **Naval Propulsion Options: Surface and Sub-Surface**
- **Naval Gun and Missile Developments**
- **Submersible Projects and Programmes**
- **Support/Logistic Ship Programmes**
- **Surface Ship Survival Systems**
- **Surveillance Options at Sea**
- **Unmanned Surface Systems**

ESD 11-12/22 – November/December

Bonus Distribution: **SOFEX / MESOC** (31 Oct-03 Nov – PREPRINT) / **SAHA** (9-12 Nov) / **Indodefence** (02-05 Nov – PREPRINT) / **I/ITSEC** (28 Nov–02 Dec) / **IDEAS** (15-18 Nov) / **MAST Asia** (2-4 Nov – PREPRINT) / **TechNet International** (TBC) / **International Fighter** (TBC) / **Future Armoured Vehicles** (TBC) / **NCIA Cyber** (TBC)

AD: 24/10/22 **CD:** 25/10/22 **PD:** 07/11/22

- **Country Focus: The Netherlands** 
- **Airborne Special Mission Resources**
- **Arms for Peace: Pakistan's Defence Industrial Capabilities**
- **CAD/CAM Designing for Defence**
- **CQB / MOUT / FIBUA Training**
- **Cyber Gaming for Security**
- **Defence from and for Pakistan**
- **Defence in and of Indonesia**
- **Defence Procurement in Denmark**
- **First Aid Training / Simulation**
- **German Army Digitisation**
- **Indonesia: Partner for Europe?**
- **IVAS: Integrated Visual Augmentation System Update**
- **Marksmanship Training**
- **Military Aerospace Collaborative Programmes**
- **Quick and Simple Training Aids**
- **Screens/Joysticks/Controllers: AI and VR Options and Developments**
- **Submarine Rescue Systems**
- **Sweden's Defence Industrial Base**
- **Wide Area Missile Defence Options**

Profile European Security & Defence (ESD)

Circulation:

22,900

thereof • 14,850 print

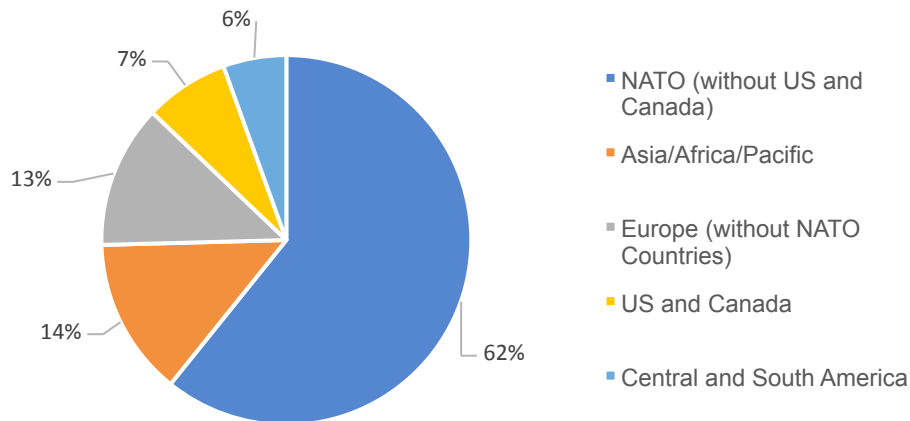
- 6,350 licences for companies/ governmental institutions / academia
- 1,700 PDF copies (subscribers / shop downloads / iKiosk)

(Status: February 2020)

Readership Profile

- 9% – Politics: Members of Parliament, delegates of parliamentary committees relevant for defence and armament
- 17% – Multi-national organisations, MoDs and subordinate offices, defence procurement authorities and agencies
- 27% – Armed forces: land forces, air forces, naval forces, joint support services
- 7% – Academia, scientific organisations, research institutes
- 4% – Police and Gendarmerie Forces
- 20% – Industry: companies and associations
- 15% – Others

Geographical Distribution





Europäische Sicherheit & Technik (ES&T)

After the 2012 merger of the magazines "Europäische Sicherheit" (founded in 1952) and "Strategie & Technik" (founded in 1958) ES&T has emerged as the leading independent monthly for security policy, armed forces, industry, armament and logistics in the German language. As a specialist magazine ES&T serves decision makers and programme executives in politics, the armed forces, public administration, scientific organisations, associations and industry. ES&T is published in close cooperation with the German Armed Forces, the Federal Ministry of Defence and subordinate offices and commands.

Language: German

In Cooperation with:

- Gesellschaft für Sicherheitspolitik e.V. (GSP)/ German Society of Security Policy (GSP)
- Clausewitz-Gesellschaft e.V. / Clausewitz Society
- Deutsche Gesellschaft für Wehrtechnik e.V. (DWT) / German Association of Defence Technology (DWT)
- Fraunhofer-Institut für Naturwissenschaftlich-Technische Trendanalysen (INT) / Fraunhofer Institute for Scientific-Technical Trend Analyses (INT)
- Führungsakademie der Bundeswehr (FüAK) / Bundeswehr Command and General Staff College (FüAK)
- Bundesakademie für Sicherheitspolitik (BAKS) / Federal Academy of Security Policy (BAKS)
- Bundesamt für Ausrüstung, Informationstechnik und Nutzung der Bundeswehr (BAAINBw) / Federal Office of Bundeswehr Equipment, Information Technology and In-Service Support (BAAINBw)
- Dienststellen und Kommandobehörden der Bundeswehr / Command Authorities and Offices of the Bundeswehr

Volume 10

Frequency: monthly

Please see p. 27 for your points of contact on all questions regarding advertising.

Editorial Team

Rolf Clement	Editor-in-Chief
Lars Hoffmann	Editorial Director and Deputy Editor-in-Chief
Wilhelm Bocklet, Lt.Col. (ret)	Managing Editor
Wolfgang Gelpke, Lt.Col. (ret)	Land Forces
Knut Görsdorf, Capt. (Army, ret)	Copy Editor
Gerhard Heiming, Lt.Col. (ret)	Armament & Industry, Logistics
Dipl.-Ing. Michael Horst, Col. (ret)	Army, Joint Support Service, Medical Service, Armament
Dietmar Klos, Col. (ret)	Special Assignments, Army and Armament
Hans Uwe Mergener, Capt. (Navy, ret)	Naval Forces, Maritime Technology

Europäische Sicherheit & Technik (ES&T)

Circulation and Distribution Analysis

Circulation	Copies per issue (average)*
Total Circulation:	23,874
• Paid PDF Licences**	6,095
Single Copy Sales PDF Format: (Subscribers, Downloads, iKiosk)	1,583
Print Run:	16,196
thereof Distribution:	13,417
Paid Circulation:	11,130
• Subscriptions:	8,810
• thereof Memberships:	3,159
• Single Copy Sales:	2,320
Free Copies:	2,287
Returned Copies:	2,779

* January to September 2019

** In the scope of a paid subscription the magazine is available in PDF format in the German MoD's Intranet and other institutions where regular multiple readers are informed by the publication.

Focus Themes, Bonus Distribution

January

- Focus: Preparations for VJTF 2023
- DWT Forum „Prospects for the Defence Industry 2022“ Defence Industry“

January

- Focus: Preparations for VJTF 2023
- DWT Forum „Prospects for the Defence Industry 2022“
- UTSEC
- Munich Security Conference

February

Focus: Digitisation

- EnforceTac
- IWA

March

- Focus: Clothing and Personal Equipment for the Infantry
- DWT Forum „Applied Research for Defence and Security in Germany“
- AFCEA Convention Bonn

April

- Focus: Autonomous Systems

May

- Focus: Underwater Technology
- Underwater Defence & Security
- BWI Industry Days
- GPEC
- Forum Défense et Stratégie

June

- Focus: FCAS
- ILA
- Eurosatory
- DWT Forum „In Dialogue with Military Attachés 2022“

July

- Focus: Bundeswehr Helicopters
- 32nd International Helicopter Forum

August

- Focus: International Armaments Cooperation

September

- Focus: Special Operations Forces
- SMM
- 24th DWT Maritime Workshop
- NCT Europe

October

- Focus: Ground-based Air Defence
- it-sa

November

- Focus: Ground-Based Air Defence

December

- Focus: German Navy Auxiliary Ships
- DWT Cyber Defence Conference



Europäische Sicherheit & Technik (ES&T)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

ES&T 01/22 – January

AS: 14/12/21 **DU:** 16/12/21 **ET:** 04/01/22

Focus: Preparations for VJTF 2023

- VJTF 2023 – Mission, Structure, Equipment, Logistics
- German Defence Industry
- Drone Innovation Hub
- Logistics Vehicles – Protected Cabins
- Training for Winter Warfare
- Readiness of Main Weapons Systems
- ADLER III C2 System
- Logistics Regiment 1
- 1962-2022: 60 Years of M 113 ITV

ES&T 02/22 – February

AS: 18/01/22 **DU:** 20/01/22 **ET:** 01/02/22

Focus: Digitisation

- Interview: Chief of the Cyber and Information Domain Service
- Digitisation of Land-Based Operations
- C2 Systems of the Navy
- Ground-Based Reconnaissance and Area Monitoring System BARÜ
- Tactical Reconnaissance Drones
- Mobile Sensor System MoSeS
- Protected Logistic Vehicles
- Optimisation of Casualty Evacuation – Lessons from Current Missions
- Management Corps Requirements
- Royal Black Hawk Exercises

ES&T 03/22 – March

AS: 15/02/22 **DU:** 17/02/22 **ET:** 01/03/22

Focus: Clothing and Personal Equipment for the Infantry

- Modular Ballistic Protection and Carrying System MOBAST
- Bundeswehr Small Arms – Current Projects
- IdZ ES
- D-LBO: Soldier Systems and BMS
- New Propulsion Concepts for Aerial Platforms
- Army Training Equipment
- Digitisation of Training Grounds
- Digital Health Care in the Armed Forces
- CBRN Protection in the 2031 Capability Profile
- Logistics Battalion 163 – the RSOM Battalion
- Implementing New Army Objectives
- Lessons Learnt Afghanistan - Tactics and Equipments
- Interview: Deputy Chief of Navy
- Navy Participation in MSC Cuxhaven



Europäische Sicherheit & Technik (ES&T)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

ES&T 04/22 – April

AS: 16/03/22 **DU:** 18/03/22 **ET:** 01/04/22

Focus: Autonomous Systems

- Robotics and Autonomous Systems
- Eurodrone MALE RPAS
- LuWa System Demonstrator
- MBT Leopard 2 A7/V - New Capabilities
- Tornado Succession
- Eurofighter Long Term Evolution Programme
- Multinational Battle Group EFP
- National and Alliance Personnel Reinforcement Changes
- Working Dog Training in the Bundeswehr
- K130 Corvette 2nd Batch
- Planning Sea Tiger
- Naval Tactics

ES&T 05/22 – May

AS: 19/04/22 **DU:** 21/04/22 **ET:** 03/05/22

Focus: Unterwassertechnologie

- U212 CD - C2 System and Armament
- Mine Divers
- Tactical Trends 2022
- AESA Radar
- Simulation in Pilot Training
- Joint Solutions for Situational Awareness
- German Army Equipment Planning
- Corps of Engineers in Disaster Management
- Domain Leadership Skills
- German-Dutch Tank Battalion 414's enhanced Forward Presence in 2021
- Further Development of Remote Surveillance
- CRES: Command
- The Medical Academy's Institutes for Radiobiology and Microbiology
- CBRN Technology: Protection and Reconnaissance
- CC-SAMBD: Integration into BMD
- Future Concepts for the LVS NNbS SHORAD System
- Luftwaffe Participation in NATO Air Policing South
- NGF - Next Generation Frigate
- Interview: Commander Flottilla 1
- Seebataillon and Corps Mariniers
- Fire Protection on Naval Vessels
- 1962-2022: 60 Years of M 113 ITV

ES&T 06/22 – June

AS: 17/05/22 **DU:** 19/05/22 **ET:** 01/06/22

Focus: FCAS

- Interview: Chief of the Air Force
- FCAS – State of the Project
- Eurofighter Evolution
- New Forms of Man-Machine-Interface
- Simulators for Land Forces
- Counter-Drone Systems
- F126 – Status Report
- Capabilities of the Support Domain
- AI for Battlefield Recon
- CRES: Supporting
- Bundeswehr Land Mobility Strategy
- VJTF 2023 – Challenges for the Medical Service
- Equipment Planning for the Joint Support Service
- Special Engineer Regiment 164: Mission and Capabilities
- Aspects of current international tank development
- TacFiring 2021: DCRC in Support of Training Activities
- Considerations for the "Next" Land Wars
- Refit Frigate 123
- Sea Falcon
- Interview: Commander Flottilla 2



Europäische Sicherheit & Technik (ES&T)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

ES&T 07/22 – July

AS: 15/06/22 **DU:** 17/06/22 **ET:** 01/07/22

Focus: Bundeswehr Helicopters

- Naval Helicopters Sea Tiger and Sea Lion
- Attack Helicopter Tiger
- Transport Helicopter NH 90
- The Light Utility Helicopter
- Luftwaffe Helicopters
- Boxer – Capability Enhancement
- The Medical Academy's Institutes for Pharmacology/Toxicology and for Preventive Medicine
- CBRN Technology: Knowledge Management, Hardening, Decontamination
- Changing Tank Philosophies
- F125 – Developments and Experiences
- German Navy Operations

ES&T 08/22 – August

AS: 18/07/22 **DU:** 20/07/22 **ET:** 01/08/22

Focus: International Armaments Cooperation

- International Armaments Cooperation
- European Naval Cooperation
- Main Ground Combat System
- Deployable Accommodation and Camp Protection
- Deployable Command Posts
- Unprotected Vehicles
- Combat Training Centre – International Cooperation
- Restructuring Germany's and Britain's Tank Engineer Battalions "130"
- The 60 mm Light Anti-Tank RPG
- Training Facility Requirements for Artillery Firing
- Sensor-to-Shooter Applications for the Army
- The Future of Strategic Air Transport
- Achievements in Materiel Readiness
- Enhanced Survivability for Armoured Vehicles
- Ready for New MALEs – Next Steps after the Commitment to the Eurodrone

ES&T 09/22 – September

AS: 17/08/22 **DU:** 19/08/22 **ET:** 02/09/22

Focus: Special Operations Forces

- Interview: Chief of Army
- Current Developments in German SOF
- 50 Years of GSG 9
- Anti-Tank Armament Projects: MELLs, Panzerfaust, Wirkmittel 1.800+
- Helicopter Regiment 64
- Single Fuel – Chances and Limits
- Digitisation Strategy for Bundeswehr SOF
- The New Field Kitchen
- Capabilities of the Effects Domain
- Digital Solutions for CBRN Defence
- Track Technology for Armoured Vehicles
- Significance of Amphibious Operations for the German Navy
- The Bundeswehr Position Paper and the Navy



Europäische Sicherheit & Technik (ES&T)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

ES&T 10/22 – October

AS: 16/09/22 **DU:** 19/09/22 **ET:** 04/10/22

Focus: Ground-Based Air Defence

- Future Ground-Based Air Defence for Upper Tiers
- NNbS / SHORAD – Army Plans and Demands
- Patriot in Operation
- Combat Cloud
- New Developments in Land Mobility: Wheels, Tyres, Hybrid Drives
- Capabilities of the Reconnaissance Domain
- Deployment of CBRN Defence Regiment 1
- Big-Data-Management der Luftwaffe
- 11th NL Air Mobile Brigade: An Example of Internationalisation
- Virtual Training and Simulation
- MPA P8 Poseidon
- Navy Operations in the Aegean Sea
- History: Class 122 Frigate
- 3D Printing on Board Naval Vessels

ES&T 11/22 – November

AS: 17/10/22 **DU:** 19/10/22 **ET:** 03/11/22

Focus: German Navy Auxiliary Ships

- Interview: Chief of Navy
- German Navy Procurement Programmes: Oilers,
- MCM Capabilities Upgrade
- Digital Land System Centre
- Army Perspective: The Bundeswehr Defence Cloud
- Digital Technical Training and Simulation for Material Maintenance
- AI in Complex Combat Situations
- Materiel Planning for Division 2027
- Protection Systems for Land Platforms
- Concepts for Mannes-Unmanned-Teaming
- Future Logistics Cooperation
- Armoured Combat Vehicles: Front vs. Rear Drive
- Battle Management Systems
- Airborne Electronic Attack
- The New NATO IAMD Exercise
- History: Why was there no Class 121 Frigate?
- German-Swedish Naval Cooperation

ES&T 12/22 – December

AS: 16/11/22 **DU:** 18/11/22 **ET:** 01/12/22

Focus: Defence Procurement in Germany

- Successor Protected Command and Functional Vehicles
- Simulation-Based Training on Divisional and Corps Level
- Commanding Multinational Brigades within National and Alliance Frameworks
- German Navy Cargo Handling

Programme Subject to Modification



Maritime Defence Monitor (MDM) – To be renamed in 2022

The **Maritime Defence Monitor** is an international journal covering all aspects of maritime security and defence, which will be published under a new name from 2022 onwards.

The **Maritime Defence Monitor** will be published with five issues in 2022 and distributed digitally and in print to its target audience worldwide. It is also available in 2022 as a free supplement for subscribers of the relevant TAMM MEDIA Group journals, namely: European Security & Defence, HANSA, and MarineForum.

Through strategic partnerships and targeted print and digital distribution, **MDM** authenticates its credibility, legitimacy and track record in the specialised international community of naval and maritime professionals. **MDM** is the only naval or maritime publication to establish itself in this inimitable way.

Editorial Leadership Team: Capt. (ret) Hans Uwe Mergener, Conrad Waters

Desk Editor: Christian Kanig

Circulation: 2022 mainly as a supplement to “European Security & Defence”, please see page 8, for full distribution details

Technical Details: please see pages 23-24



Maritime Defence Monitor (MDM) – To be renamed in 2022

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

MDM 01/22 – February

Focus: Asia-Pacific/Gulf

Exhibitions: Navdex (Abu Dhabi), WDS (Riad), ISDEF (Tel Aviv), DIMDEX (Doha), DefExpo (Gandhinagar)

AD: 19/01/22 **CD:** 21/01/22 **PD:** 04/02/22

1. Policy, Strategy & Forces

- Indian Ocean Rivalries – China and India in the IO
- Gulf Naval Procurement: An Overview
- Franco-Greek Naval Cooperation: A Developing Alliance
- AUKUS Alliance: An American Perspective

2. Ship Design & Technologies

- Modularity by Mission: Containerised Systems
- Drones and Starlink: Combining Satellite Constellations With Unmanned Navy Ships

3. Maritime Industry & Commerce

- Israel's Naval Shipbuilding & Systems Industry
- European Naval Collaboration under PESCO

4. Maritime Operations & Doctrine

- NATO Maritime Command Northwood – Deputy Commander Interview
- Naval Simulation & Training

MDM 02/22 – March

Focus: Emerging Naval Technologies/Black Sea

Exhibitions: Sea Air Space (Washington), AUVSI Xponential (Orlando), Indo-Pacific Intern. Maritime Expo (Sydney), DSA (Kuala Lumpur)

AD: 10/03/22 **CD:** 14/03/22 **PD:** 30/03/22

1. Policy, Strategy & Forces

- Black Sea Naval Procurement
- China's Naval Trajectory
- US Coast Guard Review

2. Ship Design & Technologies

- Sea-Based Weapon System/Aegis Ballistic Missile Defense System (I.e. US Developments)
- Emerging Unmanned Systems
- Unmanned Systems – A NATO Perspective
- Aircraft Carriers: Their Future Role

3. Maritime Industry & Commerce

- Polish Naval Industry

4. Maritime Operations & Doctrine

- HNLMS Evertsen in UK CSG-21
- US Strategic Sealift
- Cyber in the Maritime Environment (IT Security)

MDM 03/22 – June

Focus: Underwater Technology/Naval Transformation

Exhibitions: IADE Tunisia (Mellita), Black Sea Defense & Aerospace (Bucharest), Underwater Defence & Security (Farnborough), CANSEC (Ottawa), HEMUS (Plovdiv), Eurosatory (Paris), MAST Asia (Tokyo), Balt Expo (Gdansk)

AD: 23/05/22 **CD:** 25/25/22 **PD:** 04/06/22

1. Policy, Strategy & Forces

- The Royal Navy's Transformation Programme

2. Ship Design & Technologies

- Current Trends in Naval Communications & Communications ESM
- Heavyweight Torpedo Programmes in Europe
- USN mines/mine-like systems and survey of Rest Of World mines

3. Maritime Industry & Commerce

- New Effectors for Seaborne BMD (TWISTER and EDF programme)

4. Maritime Operations & Doctrine

- Distributed Naval Operations: Practical Considerations
- NATO Shallow Water Centre of Excellence – Commander Interview
- Italy's SAN MARCO Regiment: Commander Interview



Maritime Defence Monitor (MDM) – To be renamed in 2022

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

**EXHIBITIONS
ALL EVENTS REMAIN
TO BE CONFIRMED**

MDM 04/22 – August

Focus: Eastern Europe/Baltic Sea

Exhibitions: Defense & Security (Bangkok), MSPO (Kielce), SMM (Hamburg), Africa Aerospace and Defence (Pretoria), DWT Marineworkshop (Linstow), Arms & Security (Kiev), SAHA Expo (Istanbul)

AD: 16/08/22 **CD:** 18/08/22 **PD:** 29/08/22

1. Policy, Strategy & Forces

- Baltic Naval Review
- Swedish Naval Review
- Russian Navy Strategy & Future Procurement

2. Ship Design & Technologies

- AI and Machine Learning at Sea
- Developments with respect to Naval Hypersonic Weapons

3. Maritime Industry & Commerce

- UK- Ukrainian Naval Cooperation

4. Maritime Operations & Doctrine

- The Sea Battalion & German/Dutch Amphibious Collaboration
- Protection of Underwater Cables

MDM 05/22 – October

**COMBINED ESD / Maritime Defence Monitor
Special Issue**

Exhibitions: EuroNaval (Paris), MAST Europe (Athens), IndoDefence (Jakarta), SEDEX (Seoul), I/ITSEC (Orlando), ExpoNaval (Chile), IDEAS (Karachi)

AD: 29/09/22 **CD:** 30/09/22 **PD:** 13/10/22

1. Policy, Strategy & Forces

- South Korea's Maritime Ambitions
- Dutch Submarine Procurement: An Update
- The Arctic: Strategic Importance
- Submersible Projects and Programmes
- Support/Logistic Ship Programmes

2. Ship Design & Technologies

- Combat Diver Equipment
- Combat Systems Integration
- Directed Energy Weapons at Sea
- Future Torpedo / Underwater attack
- High-Speed Naval Assets
- Littoral Combat Ship Assessment
- MCMV Review
- Mine Disposal
- Naval Applications for Artificial Intelligence
- Naval UAS
- Naval Propulsion Options: Surface and Sub-Surface
- Naval Gun and Missile Developments
- Surface Ship Survival Systems

3. Maritime Industry & Commerce

- Modernising Brazilian Naval Shipbuilding – Tamandare Programme
- Conventional Submarine Builders
- German Naval Industry Assessment
- Unmanned Surface Systems

4. Maritime Operations & Doctrine

- Aviation – The Future Carrier Air Wing
- Munitions Clearance
- Surveillance Options at Sea

Right of Alteration Reserved.



MarineForum (MF)

"MarineForum", published on behalf of the German Naval Officers Association and the German Maritime Institute, is Germany's leading trade magazine on naval and maritime affairs and addresses Germany's entire naval community in politics, defence and industry. "MarineForum" is published ten times per year.

Publisher: Deutsches Maritimes Institut e.V.

Language: German

Editorial Team:

Capt (ret) Holger Schlüter

Editor-in-Chief

Circulation: 12,168 Total Circulation, thereof 8,149 Print Run and 4,019 PDF (Licences Intranet German MoD)

Technical Details: see pages 24-25

Distribution:

90% Germany (incl. Defence Attaché Staffs of German Embassies)

10% Others Europe

MarineForum is also available in e-paper format.



MarineForum (MF)

Editorial Programme 2022

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

1-2/2021 January/February

AD: 07/12/21 **CD:** 10/12/21 **PD:** 30/12/21

- Naval School of Technology
- C2 Systems of the Navy
- Submarine Emergency Training

03/2021 March

AD: 04/02/22 **CD:** 11/02/22 **PD:** 25/02/22

- Chief of Staff, German Navy (authored article)
- Whereabouts of Former Naval Vessels
- Navy Tugs

04/2021 April

AD: 08/03/22 **CD:** 15/03/22 **PD:** 28/03/22

- Planning Sea Tiger
- Naval Tactics
- K130 Corvette 2nd Batch
- Repair Shipyards

05/2021 May

AD: 06/04/22 **CD:** 14/04/22 **PD:** 29/04/22

- Seebataillon and Corps Mariniers
- NGF - Next Generation Frigate
- Interview: Commander Flottilla 1
- Navy Use of Space Assets

06/2021 June

AD: 09/05/22 **CD:** 17/05/22 **PD:** 30/05/22

- Sea Falcon
- Interview: Commander Flottilla 2
- Refit Frigate 123
- SVK Research Boats
- A Plea for Replenishment Tenders
- German Maritime Search and Rescue Service Training Ship

7-8/2021 July/August

AD: 07/06/22 **CD:** 13/06/22 **PD:** 27/06/22

- Fleet Service Boats
- F125 – Developments and Experiences
- Training & Simulation Technologies
- Confined and Shallow Waters COE
- Repair/Refit in Adaption to New Threats

09/2021 September

AD: 08/08/22 **CD:** 16/08/22 **PD:** 30/08/22

- Significance of Amphibious Operations for the German Navy
- U 212 Sitrep

10/2021 October

AD: 05/09/22 **CD:** 13/09/22 **PD:** 26/09/22

- History: Class 122 Frigate
- 3D Printing on Board Naval Vessels
- MPA P8 Poseidon
- Global OPV Market
- Combat Boats

11/2021 November

AD: 10/10/22 **CD:** 17/10/22 **PD:** 28/10/22

- MCM Capabilities Upgrade
- Mine Divers

12/2021 December

AD: 07/11/22 **CD:** 14/11/22 **PD:** 29/11/22

- Replenishment Oiler Sitrep
- Naval Artillery



Defence Technology Review (DTR)

The issues of the Defence Technology Review series are published in close cooperation with the FMoD, offices and the command authorities of the Bundeswehr/NATO, as well as in cooperation with academia and the defence industry. Within the Bundeswehr these publications are used as a special source of dedicated information. They reach decision makers, analysts and their assistants in politics, public administration and the military, including the relevant parliamentary committees. Besides, they serve as documentation of the continued development of the Bundeswehr.

Language: German or English

Frequency: As required

Top Quality Series of Dedicated Brochures on Current and Future-oriented Theme Segments:

- Bundeswehr Development
- Defence Technology
- Armament and Equipment
- Information Technology
- Logistics

Circulation:

- From 5,000 – about 12,000
- Based on individual agreements regarding additional distribution / contingency purchases by the Bundeswehr or companies/associations

Quality Features

- Established series of publications (more than 250 issues published)
- High attention within the target groups
- High-class and reliable information

Target Groups and Distribution

- Bundeswehr Management
- Parliamentary Committees
- International Institutions and Organisations
- Diplomatic Service
- Offices, Service Branches and Schools of the Bundeswehr
- Associations, Institutions, Industry
- Science and Education
- Media

Distribution Channels

- Subscribers
- Bookstores
- Dedicated mailing lists
- Internet
- Bundeswehr internal distribution (selected issues)
- Exhibitions and conferences

Advertisers are invited to complement their advertisement with an editorial contribution (Marketing Profile) up to double the size of the advertisement. In combination with an advertisement the publication of these Marketing Profiles is free of charge.

Please see p. 27 for your points of contact on all questions regarding advertising.



Defence Technology Review (DTR) / Wehrtechnischer Report (WTR)

Editorial Programme Defence Technology Review 2022

ED: Editorial Deadline

AD: Advertising Reservation Deadline

CD: Advertising Copy Deadline

PD: Publication Date

IT-Report 2022 (German)

ED: 13/04/22 AD: 19/04/22 CD: 21/04/22 PD: 06/05/22

The annual IT Report traditionally coincides with the AFCEA Bonn exhibition (11/12 May 2022) and will reflect the current state-of-the-art in the application of information and communication technology to support the armed forces in basic operations. The main contents will be provided in the format of specialist articles by experts and decisionmakers from government agencies, scientific institutions and industry. In addition, current projects and requirements are presented.

Bonus Distribution: AFCEA Exhibition 2022, Bonn

German Land Forces Armament 2022 (English)

ED: 25/04/22 AD: 06/05/22 CD: 12/05/22 PD: 08/06/22

This established publication – on the occasion of the two major international trade fairs for land forces, Eurosatory and AUSA – offers a broad international readership basic information on the current capabilities and further development of the German land forces. The defence technology industry is given the opportunity to present itself with products, services and company portraits.

Bonus Distribution: Eurosatory, AUSA

MGCS – Main Ground Combat System (English)

ED: 08/07/22 AD: 01/08/22 CD: 12/08/22 PD: 12/09/22

In the Letter of Intent (LoI) between Germany and France of June 2018, Germany was defined as the lead nation for the Main Ground Combat System cooperation project. The project aims to replace the Leopard 2 and Leclerc main battle tanks currently in use by the mid 2030s. Using innovative advanced technologies, a state-of-the-art weapon system is to be developed which, in terms of assertiveness and combat superiority, clearly outnumbers all systems currently in use.

Soldat & Technik 2023 (German)

ED: 07/11/22 AD: 02/12/22 CD: 09/12/22 PD: 20/12/22

The personal equipment and weapons fit of the individual soldier is of decisive importance with regard to his fighting power and stamina. High-quality and goal-oriented training guarantees the indispensable prerequisites and skills. "Soldier Technology 2023" is dedicated to address precisely these aspects. Designed as an annual compendium, this publication considers all aspects relevant to the deployment of dismounted soldiers.

Bonus Distribution: Enforce Tac/IWA, Nuremberg – German Infantry Day, Hammelburg – KSK Symposium



Advertising Sizes and Rates

Rate card no. 11, effective 01 January 2022

European Security & Defence · Europäische Sicherheit & Technik · Maritime Defence Monitor · MarineForum · Defence Technology Review

Size	Printing area in mm	Trim in mm For bleed add 3 mm on each outside edge	Price in €, 4c ES&T, WTR	Price in €, 4c ESD, MDM	Price in €, 4c MarineForum
2/1 page			11,495	12,250	7,150
1/1 page	176 x 257	210 x 297	5,950	6,575	3,950
2/3 vertical	115 x 257	135 x 297	4,400	5,150	3,400
2/3 horizontal	176 x 170	210 x 190			
Juniorpage	148 x 210			4,725	
1/2 vertical	85 x 257	106 x 297	3,325	3,520	2,750
1/2 horizontal	176 x 126	210 x 150			
1/3 vertical	55 x 257	72 x 297	2,265	2,835	2,250
1/3 horizontal	176 x 80	210 x 99			
1/4 vertical	85 x 126		1,830	2,050	1,760
1/4 horizontal	176 x 60				

Cover positions

Inside front			6,450	7,245	4,400
Inside back			6,250	7,245	
Outside front			6,450	7,600	4,400

Marketing Report

per 1/1 page	210 x 297	4,050	5,700	3,850
--------------	-----------	-------	-------	-------

Frequency discounts:
ES&T, WTR, MF: 3 ads and more 3%
 6 ads and more 5%

Frequency discounts:
 2 ads and more 3%
 4 ads and more 7%
 6 ads and more 12%
 9 ads and more 15%

*Add 3 mm trimming edge on each edge
 Applies for colours according to European scale.
 Surcharge for special colours: €1,100

Technical Details

European Security & Defence · Europäische Sicherheit & Technik · Maritime Defence Monitor · MarineForum · Defence Technology Review

Magazine size: 210 mm width, 297 mm height

Binding method: Adhesive (ES&T),
Adhesive or Saddle Stitch (ESD,
depending on number of pages),
Saddle Stitch (MDM, MF, DTR)

Printing method: Offset

Copy material: Digital advertising copy as print-optimised PDF.
Other file formats on request.

General Conditions: File size corresponds to ad size, CMYK-colour
definition, non standard colours only upon
consultation. Submit reference hard copy if
possible, for colour print, colour proof or draft
print-out.

Advertising copy submission by email:
ads@mittler-report.de

Slight deviations of the tonal value might occur due
to normal tolerances in the offset printing process.

Bleed ads or over-run of print area:
No extra charges

Ad closing, submission and cancellation deadline:
See timetable of the respective publication.

Specific technical versions:
Details or individual offers on request.
Further colour options on request.

Advertising Sizes

European Security & Defence · Europäische Sicherheit & Technik · Maritime Defence Monitor · MarineForum · Defence Technology Review

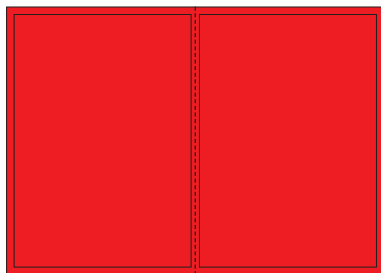
Trimming edge for bleed
advertisements:

add 3 mm on each side

S: Printing Area

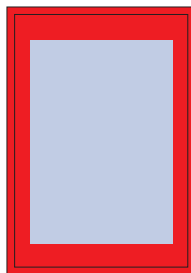
A: Trim Sizes

Sizes: Width by Height in mm



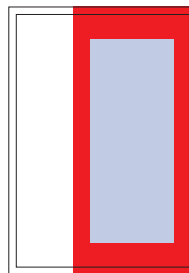
2/1 page

S:
A: 420 x 297 mm



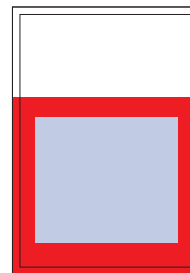
1/1 page

S: 176 x 248 mm
A: 210 x 297 mm



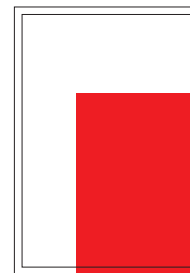
2/3 page vertical

S: 115 x 257 mm
A: 135 x 297 mm



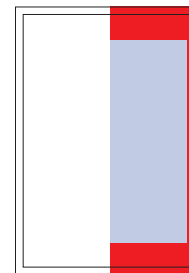
2/3 page horizontal

S: 176 x 170 mm
A: 210 x 190 mm



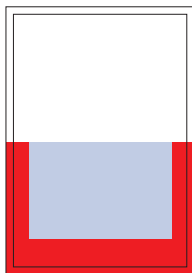
Junior Page

S: 148 x 210 mm



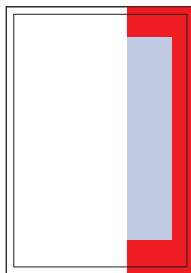
1/2 page horizontal

S: 85 x 257 mm
A: 106 x 297 mm



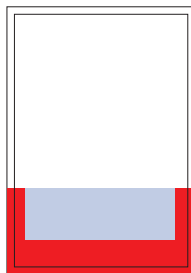
1/2 page horizontal

S: 176 x 126 mm
A: 210 x 150 mm



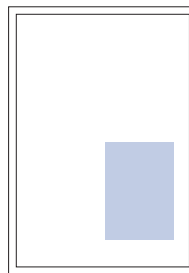
1/3 page vertical

S: 55 x 257 mm
A: 72 x 297 mm



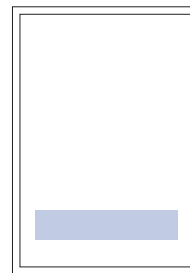
1/3 page horizontal

S: 176 x 80 mm
A: 210 x 99 mm



1/4 page vertical

S: 85 x 126 mm



1/4 page horizontal

S: 176 x 60 mm



Fast · Concise · To the Point

The independent fortnightly online newsletter **wehrwirtschaft** (German) is distributed in PDF format via email and offers information on events, developments and changes in the field of armed forces, armament, defence industry and logistics. Besides a highly topical focus it features concise articles from the categories:

- Industry
- NATO / European Armed Forces
- International
- Conferences
- Persons

Readership and Distribution

- Addresses:** Subscribers in ministries and subordinate agencies, Bundeswehr staff, members of the German Bundestag's Committees on Defence, Budget, Foreign and Internal Affairs, the Bundessicherheitsrat, the defence industry, associations and research institutions.
- Distribution:** Core distribution in Germany and other German-speaking countries.
- Circulation:** As each issue is available in internal networks of authorities (including the German Federal Ministry of Defence), institutes and companies on the basis of licence agreements, and the form of distribution allows its forwarding, the number of regular readers can only be roughly estimated. It can be assumed that each issue of wehrwirtschaft reaches 10,000 to 15,000 qualified readers.
- Publication Dates:** The publication dates in 2022 are:
 17/01/2022; 07/02/2022; 21/02/2022; 07/03/2022; 21/03/2022; 04/04/2022; 19/04/2022; 02/05/2022; 16/05/2022; 30/05/2022;
 13/06/2022; 27/06/2022; 11/07/2022; 25/07/2022; 08/08/2022; 22/08/2022; 05/09/2022; 19/09/2022; 03/10/2022; 17/10/2022;
 02/11/2022; 14/11/2022; 28/11/2022; 12/12/2022

Advertising Sizes and Rates – wehrwirtschaft

Rate card no. 11, effective 01 January 2022

Size	Printing area in mm	Bleed in mm*	Price in € per ad	From 3 ads per ad	From 6 ads per ad	From 12 ads per ad
1/1 page	175 x 272	210 x 297	3,960	3,700	3,400	3,100
1/2 vertical 1/2 horizontal	121 x 264 184 x 170	134 x 297 210 x 190	3,100	2,850	2,570	2,300
1/3 vertical 1/3 horizontal	92 x 264 184 x 134	105 x 297 210 x 150	2,500	2,850	2,050	1,800
1/4 vertical 1/4 horizontal	58 x 264 184 x 85	71 x 297 210 x 99	2,050	1,850	1,650	1,450

All rates + VAT, where applicable

Advertising copies: In PDF format with a resolution of 72 dpi or more in the respective size

Copy deadline: 2 working days prior to publication date

Address: Please send your advertising copies to
ads@mittler-report.de

Your Points of Contact

Managing Director



Peter Tamm
Phone: +49 (0)228-35008-70
peter.tamm@mittler-report.de

Marketing & Business Development



Dr. Andreas Himmelsbach
Office Stuttgart
Phone: +49 (0)711 73598735
andreas.himmelsbach@mittler-report.de



Stephen Barnard
Phone: +49 (0)228-35008-86
stephen.barnard@mittler-report.de



Stephen Elliott
Phone: +49 (0)228-35008-72
stephen.elliott@mittler-report.de



Susanne Sinß
Office Hamburg
Phone: +49 (0) 40-707080-310
s_sinss@hansa-online.de

Marketing Assistance



Annika Niehaus
Phone: +49 (0) 228-35008-83
annika.niehaus@mittler-report.de

Advertising Administration



Renate Herrmanns
Phone: +49 (0)228-35008-80
renate.herrmanns@mittler-report.de

Accounting



Sabine Rump
Phone: +49 (0)228-35008-82
sabine.rump@mittler-report.de

ADVERTISING REPRESENTATIVES:



USA and Kanada:
Diane Obricht (ES&T, MF, DTR)
Phone: +1 858-759-3557
Mobile: +1 858-717-1894
diane.obricht@mittler-report.de



Russian Federation and CIS:
Yury Laskin
Phone: +7 495-911-2762, +7 495-912-1346
Fax: +7 495-912-1260
yury.laskin@mittler-report.de

Terms of Business

1. An advertising order for one or several advertisements, inserts or supplements shall be subject to the General Terms and Conditions of the publication contract and shall thus be considered to be an advertising legal entity.
2. Advertising orders shall be satisfied within a period of one year following placement of an order. For combined advertisements, inserts and supplements, the basic rate shall be charged to each respective client.
3. Discounts, as specified in the advertising rate card, shall apply only within one year after the appearance of the first advertisement.
4. The client shall be entitled to increase the quantity of advertisements specified in the contract within the contractual period of the order.
5. If an order cannot be satisfied due to circumstances beyond the control of the publishing house, the client shall pay the difference between the granted and the appropriate discounted fee to the publishing house. This clause is made without prejudice to any further legal obligations. Such payment shall not be due, if the contract cannot be carried out by the publishing house due to force majeure.
6. In calculating the price of an order, text line millimetres shall be converted into advertisement space millimetres.
7. On the alteration of the advertising rates, new conditions shall enter into force immediately, unless the client and the publishing house agree otherwise.
8. Unless given as a precondition for the placement of an order, the publishing house shall not guarantee advertisements, supplements or inserts appearing at certain places of the magazine.
9. The publication of advertisements in the journalistic text portion shall be billed at the text portion rate. Text portion advertisements are defined as advertisements, which border on at least three sides with the text and not on other advertisements.
10. Advertisements, which cannot be recognised as such by their design, shall be visibly marked with the word "advertisement" by the publishing house.
11. With the acceptance and examination of advertisement texts and illustrations, the publishing house shall exercise reasonable care as is customary in business. It shall

not, however, be held liable for misleading information or deception provided by the client. The client is solely responsible for the legality of the advertisement, the supplement or the insert.

12. The publishing house reserves the right to reject advertising orders – or individual telephone calls constituting a contract – if the contents, the origin, or the technical form, following objective principles of the publishing house, do not comply with laws or official regulations or if the publishing is not considered just and reasonable by the publishing house.
13. Orders for supplements and inserts shall not be considered binding for the publishing house before the submission of an advertisement sample. The publishing house shall not accept supplements or inserts, which lead the reader to believe that, due to the format or layout, the supplement or insert is a component of the magazine. Supplements and inserts, which contain external advertisements, shall not be accepted.
14. Proofs shall only be supplied on explicit request. The exclusive responsibility for the correctness of the proofs returned to the publishing house shall rest with the client. If the proofs do not arrive at the publishing house before the appointed date, permission for the printing shall be considered as having been given.
15. The client is responsible for the timely submission of the advertising text and for the proper printing of documents for the supplement or inserts. The publishing house shall request immediate replacement for visibly unsuitable or damaged printed documents. When advertisement orders or alterations are forwarded by telephone, as well as in the case of errors due to illegible writing, the publishing house shall not be held responsible for the corrected rendition. If the publishing house is not able to immediately recognize deficiencies in submitted documents, but then subsequently finds them during the printing process, the publisher shall not be held liable. This clause applies also to incorrect repeat advertisements, if the client does not point out the mistake before the printing of the next advertisement.
16. The publishing house shall guarantee the technically perfect rendition of the advertisement. In case of an illegible, faulty or incomplete printout of the advertisement the client may claim a payment reduction or a repeat printout, but only to the extent, that the objec-

tive of the advertisement was impaired. The publishing house will not accept any further liability beyond this clause. Complaints in respect of this clause are to be filed – except for non-obvious deficiencies – within four weeks after receipt of billing and voucher.

17. Payments shall be strictly met within 14 days starting from invoice date. In the case of a payment delay, the publishing house shall be entitled to charge the default client interest of at least 2 % above the respective basic interest rate of the European Central Bank. In the case of payment delay the publishing house shall be entitled to postpone further processing of the client's current order until payment is made and shall be entitled to demand pre-payment for remaining orders.
18. On request the publishing house shall supply a voucher copy of the advertisement with the billing. Depending upon the kind and scope of the order, advertisement detail clips, voucher pages or complete magazine copies shall be supplied.
19. Costs in respect of preparation of ordered printing documents as well as of changes demanded by the client, or for which he is responsible shall be borne by the client.
20. A decrease of circulation shall only affect the contract if the circulation declines more than 20 %. Further claims for compensation shall not be admissible if the publishing house informed the client about the decline of circulation such that the client was able to cancel the order before its appearance.
21. In the event of box number advertisements, the publishing house shall exercise reasonable care for the safe custody and timely forwarding of responses. Registered letters and express letters in response to box number advertisement shall only be forwarded by regular mail. The publishing house reserves the right to open incoming mail for inspection purposes in order to eliminate the misuse of the box number service. The publishing house shall not be obligated to forward offers of market targeting or product placement.
22. The publishing house shall return printing documents to the client only on special request. Unless otherwise agreed, the obligatory period of retention shall end 3 months after expiration of the contract.
23. Place of performance and legal venue is Bonn.

MITTLER REPORT

A Company of TAMMMEDIA

Mittler Report Verlag GmbH
Beethovenallee 21
D-53173 Bonn, Germany

t: +49 (0)228-35008-70

f: +49 (0)228-35008-71

e: info@mittler-report.de

www.mittler-report.de

www.esut.de

www.euro-sd.com

www.marineforum.online

www.soldat-und-technik.de